



COMMUNICATION DESIGN  
PORTFOLIO

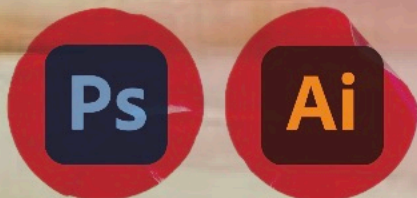
BY DOGA ARIK

# WHO AM I



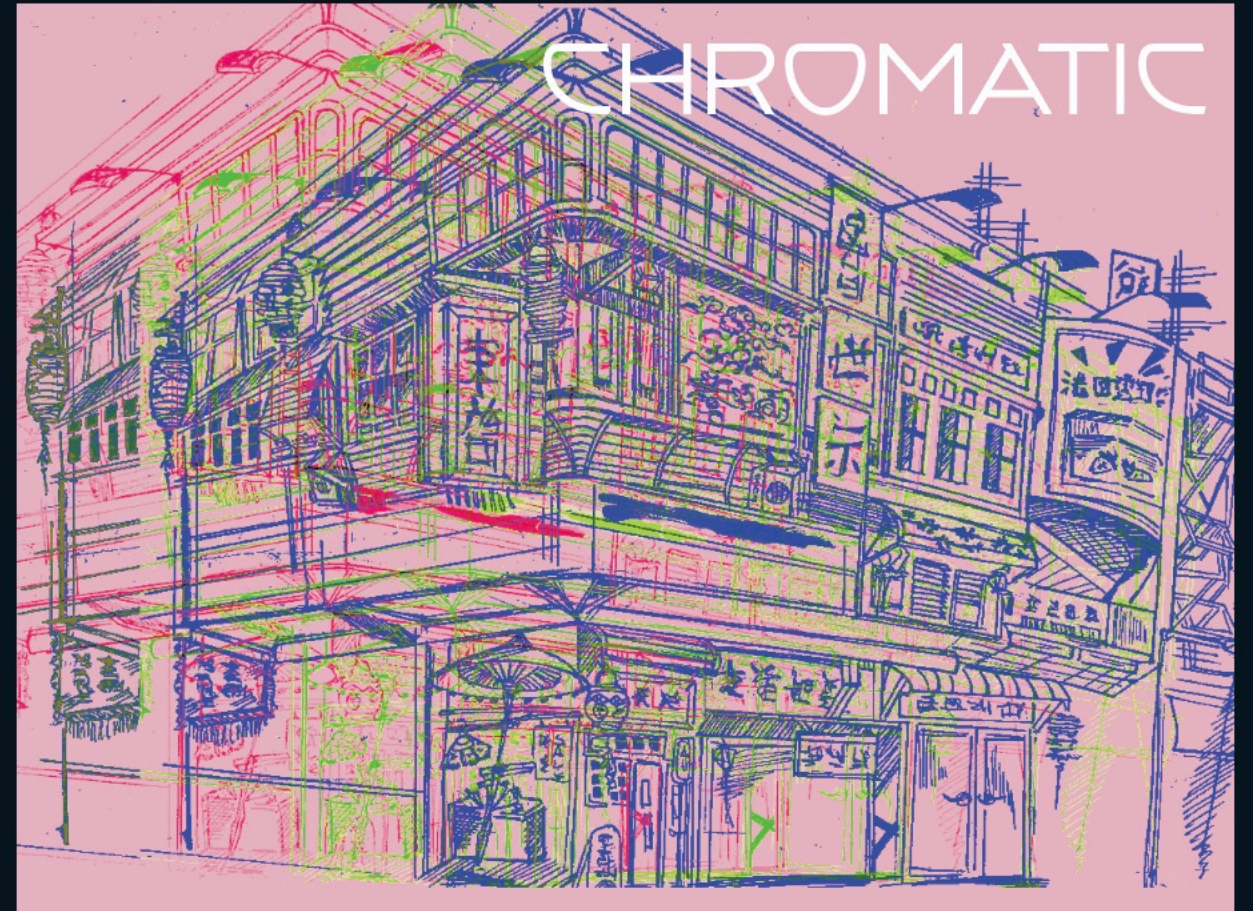
My name is Doga Arik, and I am a senior highschool student, applying for the communication design program. I am passionate about pursuing a career in graphic design and eager to develop my skills in this field. Currently, I am familiar with software such as Adobe Illustrator, Photoshop, and Blender at a beginner level. I am actively working on improving my proficiency in these programs, as well as expanding my vision as a future artist. I am excited to continue learning and growing as a candidate for your institution and look forward to the opportunity to enhance my abilities.

## MY SKILLSET



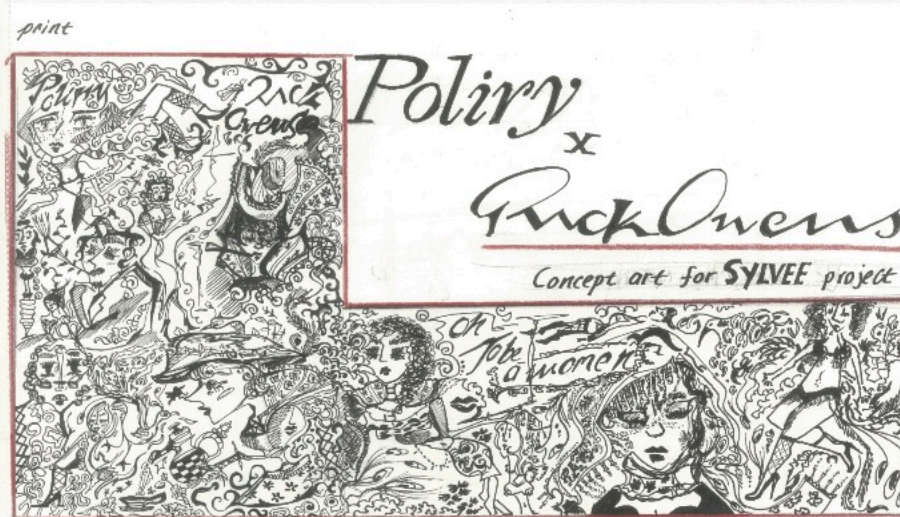
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### CHROMATIC

For Chromatic covers, I wanted to create a multimedia project. During this process, I looked through the work of many professional artists skilled in landscape and perspective drawing. I'm comfortable using Artline pens, so I drew the piece on A4 paper before adding textures and typography using Adobe software. I wanted to be visuals as interesting as possible.



## About Sylvee Boots

Sylvee is a project that combines fashion and illustration together. Rick Owens and my illustrations. Blending Rick Owens' minimalistic, dark style with my doodles.

The first sketches of this project were made with Artline, inspired by the form of the 2024 winter menswear collection of Rick Owens. I named my doodles as a brand called 'Poliry' in order to make it seem like a brand collaboration.

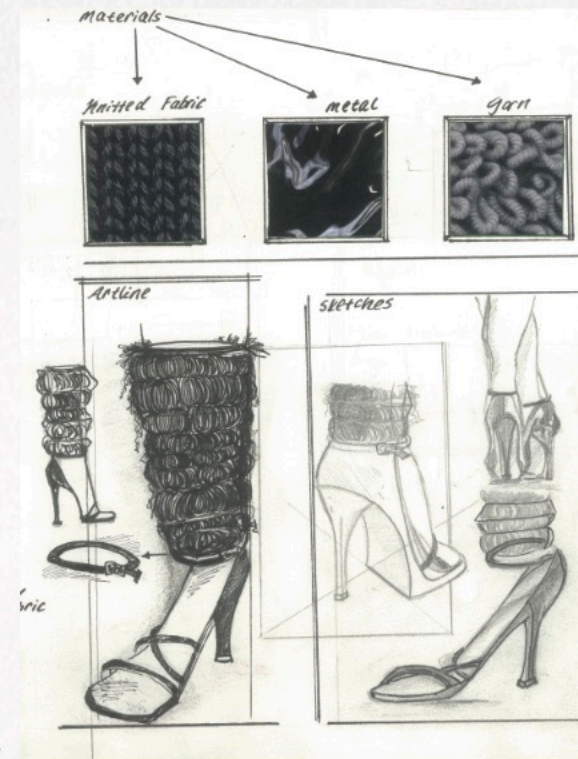


## Creation Process

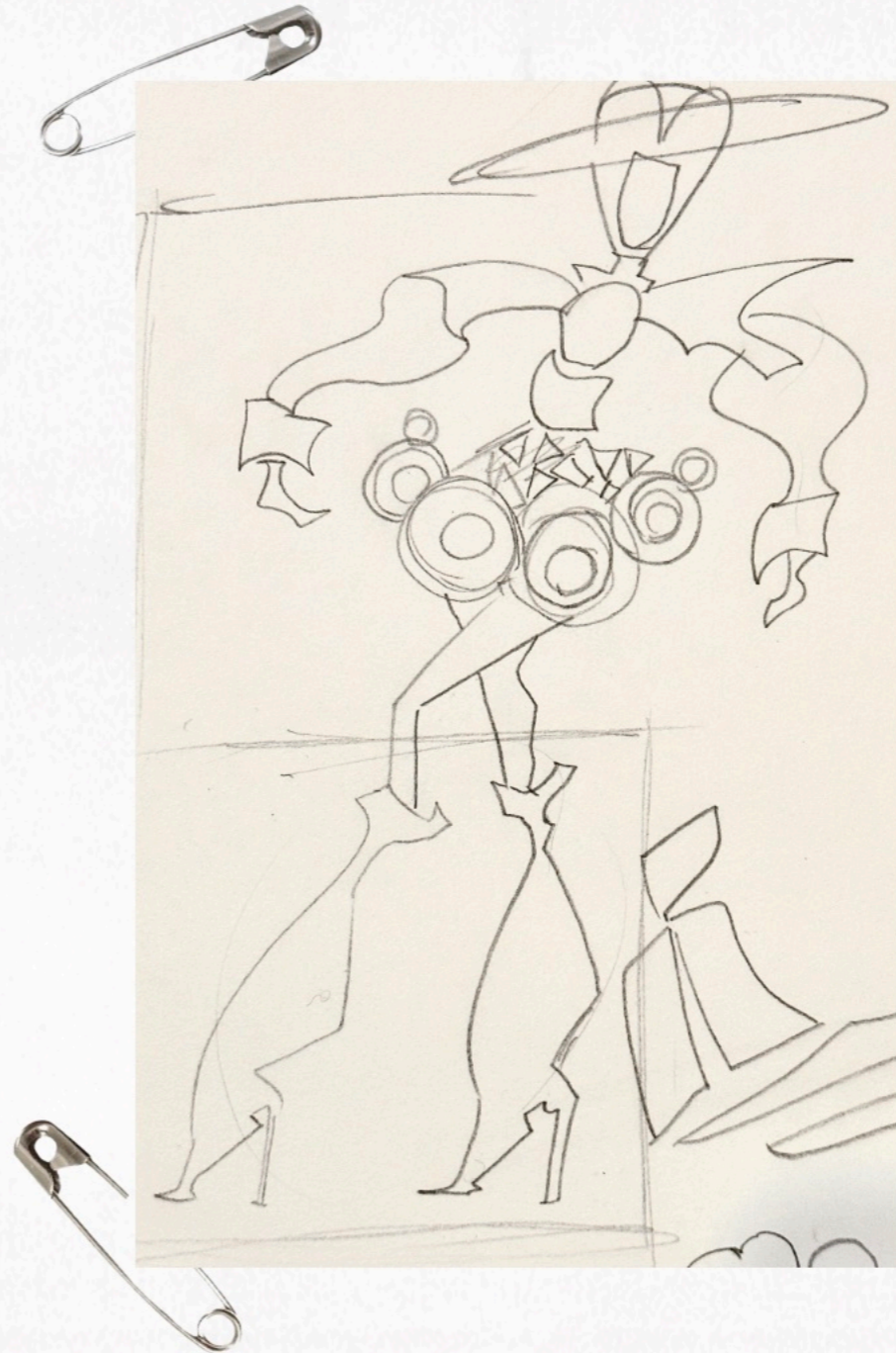
In the creation process for the concept art of Sylvee, charcoal and artline pencils were used for sketches.

By using the program Blender, I build up the boot from scratch. This project helped me not only develop my program skills but also allowed me to discover the capabilities of the platform.

I used Photoshop for the poster of the brand collab, and uploaded the shoes I made using blender to Photoshop.





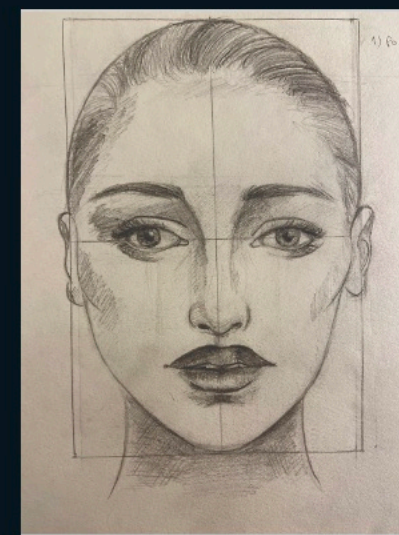
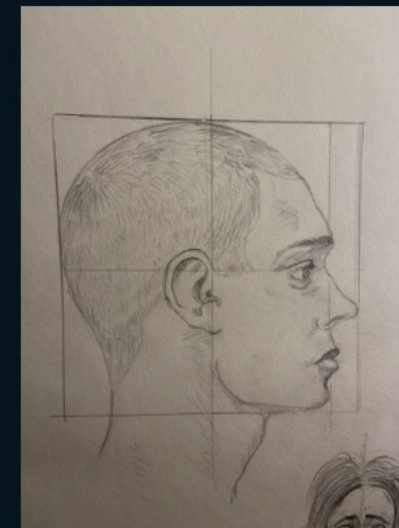
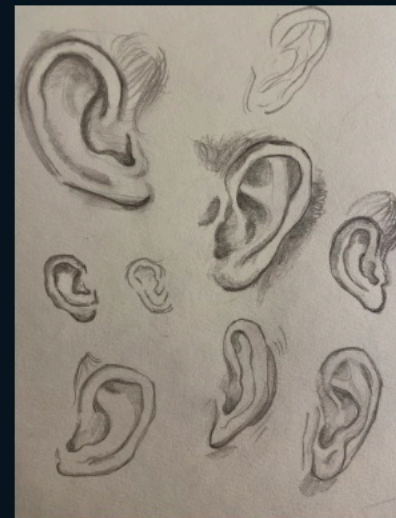


## Woman In Love

The illustration Women in Love is a character that I designed in Adobe Illustrator. The inspiration for this character came from the idea of someone who is blindly in love and full of enjoyment, with a futuristic approach to human emotions. Women in Love describes the effect of feelings when someone falls in love and how love can be a powerful chemical force.

A stylized logo for 'WOMAN IN LOVE.' The word 'WOMAN' is written in a bold, black, sans-serif font. The letters are interconnected and have a futuristic, geometric feel. The word 'IN LOVE.' is written in a smaller, pink, sans-serif font below 'WOMAN'.

**WOMAN**  
**IN LOVE.**



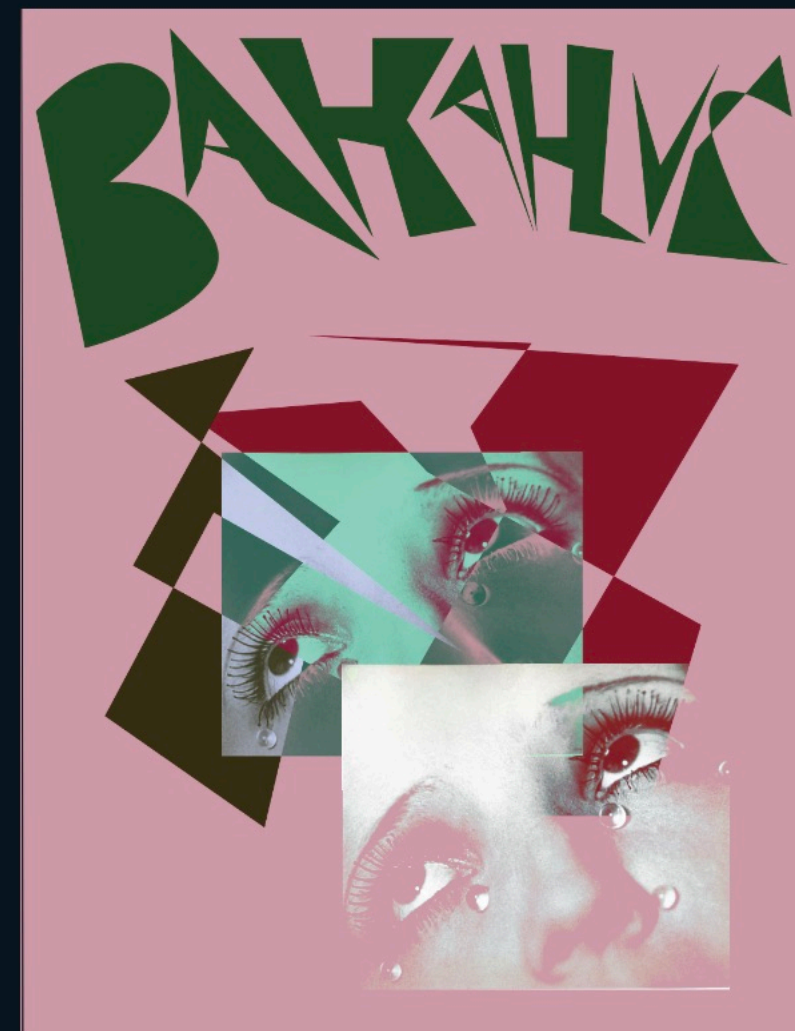
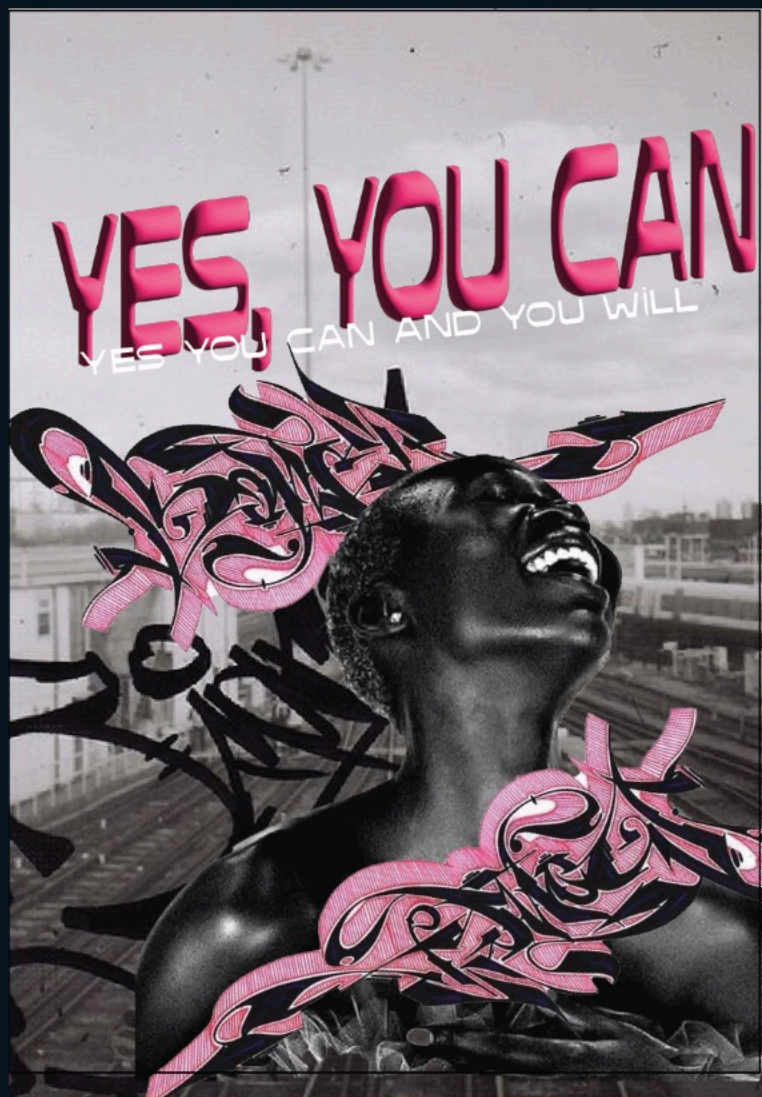


50x70 paper



50x70 paper





For these posters i designed the typography using the Pen Tool, and in the first poster, I incorporated 3D effects. I enjoy playing with filters to make the design feel bolder.



### CULTURE CLASH PHOTOSHOOT

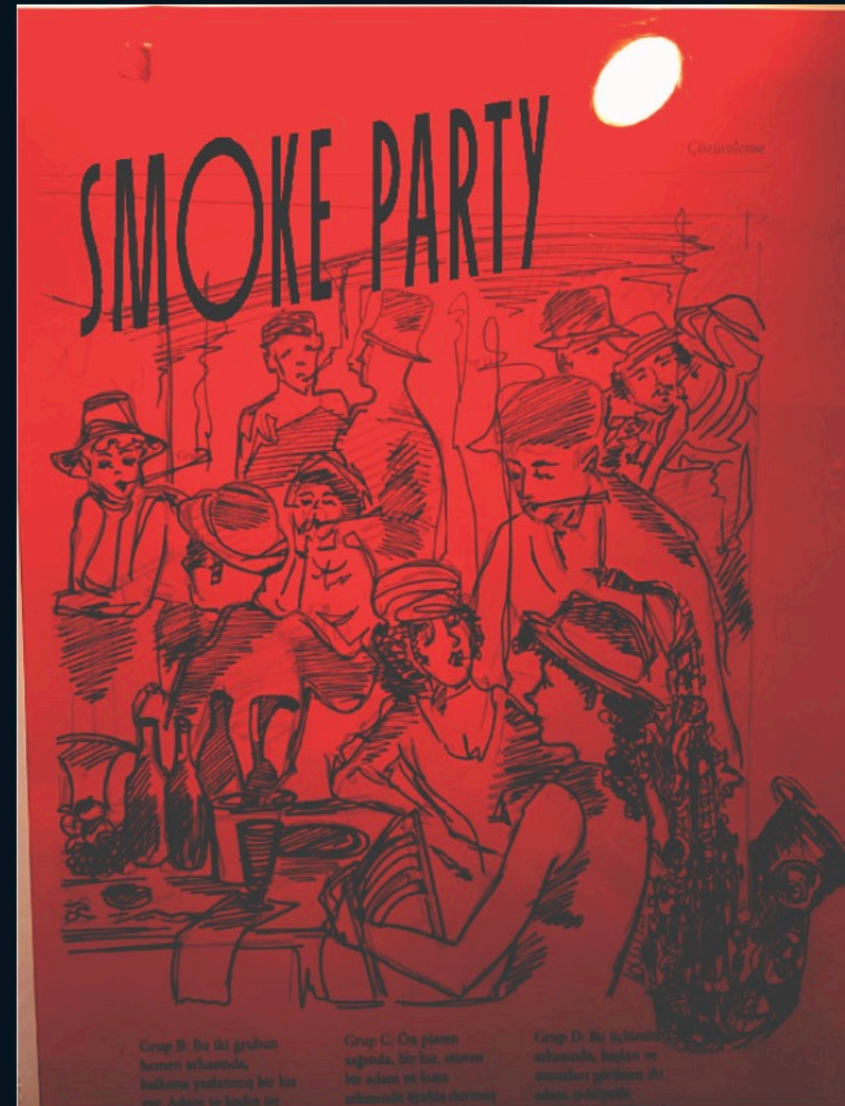
My aim in the making of the Culture Clash project is to blend two different cultures by using photomanipulation, photoshop and illustrator. Prints from Asian culture and Ottoman Empire motifs, commonly found on fabrics, are combined. The woman figure in the collage is a result of my photography. I used an old bedspread from the Grand Bazaar of Istanbul, covering my model with it. I used a semi-visible red paper to reflect light onto her face with a flashlight. I used my phone while taking pictures and Procreate to blend the images.





### Midnight at the Moulin

For this project, I created book illustrations inspired by the famous musical Moulin Rouge. The right side of the design showcases the characters' outfits, while the left side focuses on the book's layout and design. The costumes and vibrant energy of the Moulin Rouge musical heavily influenced my approach



**RETRO FRAMES**

In this piece I tried to create a vintage-style poster design. For the piece on the right, my inspiration came from Sex and the City, while the one on the left was based on my own illustrations with artline. I wanted to transform it into an event poster, so I added semi-transparent red paper on top and scanned it. Then I played around with applications like Adobe Illustrator and Photoshop to achieve a vintage feel.



## Solstice

This cover was created for a friend's upcoming album. Since it is a summer song, I wanted to evoke a youthful and sunny vibe. I worked with both Illustrator and Photoshop to bring this concept to life. The design reflects the energetic and carefree spirit of summer, aiming to capture the bright and warm feelings associated with the season. This project was a fun and creative way to express the theme of the song through visual art.



**About Buenos Coffee  
Brand Illustrations**

Buenos Coffee is a conceptual illustration project for a café envisioned in Moda, a neighborhood in Istanbul that I visit frequently. The illustrations for Buenos Coffee are crafted using markers and Artline pens, forming the core identity of the brand.

These designs have been applied as mock-ups onto takeaway cups, name cards, and paper bags through Adobe Illustrator and Photoshop. The illustrations aim to establish a visually engaging and cohesive identity for Buenos Coffee, embodying the vibe and atmosphere of the Moda



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